

FILM TV INTERNET DVD PRODUCTIES

15 Mediaplan Uganda, filmstory 4: The more brains the more pains; part 1; SCRIPT ready						
Universal problem	Freedom of speech					
Genre:	Science Fiction saga (edutainment)					
Technical storyline:	Computer nerd creates the Earth in 6 dimensional reconstruction					
	by means of a computergame					
Tactical storyline:	The customer becomes god, one flavour of agreements.					
Strategic storyline	The 'democracy' of the future					
	(Art. 21 Univ. Rights of Man: Right to democratic participation).					
Symbolic storyline:	The story of creation in religions, and the theory of evolution= one taste					
Next step:	Scenario-+ screenplay + treatment: 2 month workload, then ready for production shooting.					
	then ready for production shooting.					

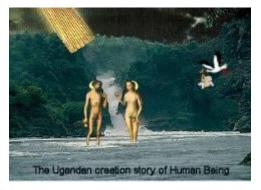
Story 4: The Ugandan story of the creation of Man

Slogan (1):

So speak: Media plan Uganda The 1-taste vision. Revolutionary!

Slogan (2):

So speak: Media plan Uganda: Adam and Eve were in Uganda... Astonishing!



2 pitch lines:

- Each culture has its own view of how the World and Humanity were created by a Higher Being
- The oldest story about Creation is that of Adam & Eve It is well known in the West and Islamic World. However, Uganda has areas where mankind could have been created, which follows the one taste vision of that Merciful Higher Being.(one taste = all shared notions in different cultures towards Creation)

Drama-ingredients: Empathic identification script: Animals: Filo's; spirituality; pragmatism; actuality; animation, nirvana & samsara 1-taste

various: Storks, man-apes, Gorilla's, Tarzans and Jane's, (the latter two in green because of eating too much nettle soup).



Audience viewing guide: Genre: Language: Length:

Feature film: saga English 30 mins +/-

Human Rights Article 2: NO DISCRIMINATION

Everyone is entitled to all rights and freedoms set forth in this Declaration, without distinction of any kind, such as race, colour, sex, language, religion, political or other opinion, national or social origin, property, birth or other status. Furthermore, no distinction shall be made on the political, jurisdictional or international status of the country or territory to which a person belongs, whether it

be independent, trust, non-self-governing, or whether any other limitation of sovereignty exists.

Why: The storyteller lays claim to this story

Human Rights Article 18: FREEDOM OF RELIGION.

Everyone has the right to freedom of thought, conscience and religion, this right includes freedom to change religion or belief and freedom, either alone or with others and in public or private, to manifest his religion or belief profession in teaching, practice application, through worship and the observance of the commandments and regulations.

Why: The narrator teaches this by telling 4 stories.





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Human Rights Article 19: FREEDOM OF OPINION and EXPRESSION.

Everyone has the right to freedom of opinion and expression. This right includes freedom to hold opinions without interference and through any media and regardless of frontiers information and ideas to seek, receive and impart. WHY: This is the storyteller.

Human Rights Article 27: RIGHT TO ARTISTIC EXPRESSION.

Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits. Everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is charged.

Why: This is the story itself.

UN-organization(s):	UNDP, WIPO, WSPA, UNESCO, WWF,UN WORLD FOOD PROGRAMME, IFAD,							
	UNOPS, UNIDO,UNOV, WIPO							
UN-codes:	673000 PROJECT MANAGEMENT							
	912500	Peaceke	Peacekeeping and security					
	723140	Intercult	Intercultural communication					
	723150	Mass co	Mass communication					
	763336	Public relations						
	912491							
	921650	Educatio						
	923630	Special						
	924150	Human	Rights Education					
Sub-story format:	9, Faith stories and stories of superstition (religion / wizards / witches / oracles / voodoo / miracles / mysticism)							
(promo-type)	9							
Potential NGO('s)	All NGO's based on Compassion, WNF Edukans GreenPeace Netherlands Institute for Human Rights Oneworld							
Potential commercial companies:								
Main advertiser /spor	nsor: Hon	ey	Flower industry	Video hardware	Oecumenic rel	igious org		
Advertiser:	Zoo	5	health care	Jelly manufacturer	Large Fish aqu			
		rance	im-&exporter	Solar-energy	gardens	flowers		
				colar onorgy	garaono			

Triggered to invest in this very special filmstory?

Send an e-mail to castinginternational@planet.nl to make an appointment for a personal presentation and to receive the script.