

15 Mediaplan Uganda, filmstory 4: The more brains the more pains; part 1; SCRIPT ready

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|-----------------------------|---|
| Universal problem | Freedom of speech |
| Genre: | Science Fiction saga (edutainment) |
| Technical storyline: | Computer nerd creates the Earth in 6 dimensional reconstruction by means of a computergame. ... |
| Tactical storyline: | The customer becomes god, one flavour of agreements. |
| Strategic storyline | The 'democracy' of the future (Art. 21 Univ. Rights of Man: Right to democratic participation). |
| Symbolic storyline: | The story of creation in religions, and the theory of evolution= one taste... |
| Next step: | Scenario+ screenplay + treatment: 2 month workload, then ready for production shooting. |

Story 4: The Ugandan story of the creation of Man

Slogan (1):

So speak: **The 1-taste vision.**
Media plan Uganda **Revolutionary!**

Slogan (2):

So speak: **Adam and Eve were in Uganda...**
Media plan Uganda: **Astonishing!**



2 pitch lines:

- Each culture has its own view of how the World and Humanity were created by a Higher Being
- The oldest story about Creation is that of Adam & Eve It is well known in the West and Islamic World. However, Uganda has areas where mankind could have been created, which follows the one taste vision of that Merciful Higher Being.(one taste = all shared notions in different cultures towards Creation)

Drama-ingredients:

Empathic identification script:

Animals:

Filo's; spirituality; pragmatism; actuality; animation, nirvana & samsara
1-taste
various: Storks, man-apes, Gorilla's, Tarzans and Jane's,
(the latter two in green because of eating too much nettle soup).

Audience viewing guide:

Genre:

Language:

Length:



Feature film: saga
English
30 mins +/-



Human Rights Article 2: NO DISCRIMINATION

Everyone is entitled to all rights and freedoms set forth in this Declaration, without distinction of any kind, such as race, colour, sex, language, religion, political or other opinion, national or social origin, property, birth or other status.

Furthermore, no distinction shall be made on the political, jurisdictional or international status of the country or territory to which a person belongs, whether it be independent, trust, non-self-governing, or whether any other limitation of sovereignty exists.

Why: The storyteller lays claim to this story

Human Rights Article 18: FREEDOM OF RELIGION.

Everyone has the right to freedom of thought, conscience and religion, this right includes freedom to change religion or belief and freedom, either alone or with others and in public or private, to manifest his religion or belief profession in teaching, practice application, through worship and the observance of the commandments and regulations.

Why: The narrator teaches this by telling 4 stories.

Human Rights Article 19: FREEDOM OF OPINION and EXPRESSION.

Everyone has the right to freedom of opinion and expression. This right includes freedom to hold opinions without interference and through any media and regardless of frontiers information and ideas to seek, receive and impart.

WHY: This is the storyteller.

Human Rights Article 27: RIGHT TO ARTISTIC EXPRESSION.

Everyone has the right freely to participate in the cultural life of the community, to enjoy the arts and to share in scientific advancement and its benefits. Everyone has the right to the protection of the moral and material interests resulting from any scientific, literary or artistic production of which he is charged.

Why: This is the story itself.

UN-organization(s): UNDP, WIPO, WSPA, UNESCO, WWF, UN WORLD FOOD PROGRAMME, IFAD, UNOPS, UNIDO, UNOV, WIPO

UN-codes:

| | |
|--------|-----------------------------|
| 673000 | PROJECT MANAGEMENT |
| 912500 | Peacekeeping and security |
| 723140 | Intercultural communication |
| 723150 | Mass communication |
| 763336 | Public relations |
| 912491 | Peaceful coexistence |
| 921650 | Education |
| 923630 | Special topics |
| 924150 | Human Rights Education |

Sub-story format: 9, **Faith stories and stories of superstition**
(*religion / wizards / witches / oracles / voodoo / miracles / mysticism*)

(promo-type) 9

Potential NGO('s) All NGO's based on Compassion , WNF Edukans GreenPeace
Netherlands Institute for Human Rights Oneworld

Potential commercial companies:

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|----------------------------------|-----------|-----------------|--------------------|-------------------------|
| Main advertiser /sponsor: | Honey | Flower industry | Video hardware | Oecumenic religious org |
| Advertiser: | Zoo | health care | Jelly manufacturer | Large Fish aquariums |
| | Insurance | im-&exporter | Solar-energy | gardens flowers |

Triggered to invest in this very special filmstory?

Send an e-mail to castinginternational@planet.nl
to make an appointment for a personal presentation
and to receive the script.