

4 first selection round Outline of content of sub-format talent hunt for storytellers.

The title 'So speak!...' is chosen because during the talent hunt for storytellers, each storyteller candidate will start telling their story 'after the *command*': **'So speak!...**' by a jury member.



All stories have their roots in and originate from Uganda, after research they are rewritten by Casting International each with multiple versions, including educational additions.

This format differs in many ways from other talent shows; main differences being:

- not 1, but 10 winners;
- the storytellers are simultaneously teachers, artists and actors;
- Performing and shootings are outdoors in local, typical Ugandan environments;
- If filmed in a studio due to bad weather, the sets will resemble the outdoors;
- investors can have a vote on the leading players,
- UN, NGO's, and advertisers all have their own interests;
- An important talent that we seek is:

verbal communication wisdom (wisdom = knowledge about happiness).

The (8) selection rounds:

Selections: There will be a minimum of eight (8) selection rounds.

First selection round (maximum 2.000 participants)

In this first round with many participants, everything has to be well-organized according to a plan of approach-realization plan. This could include several days of continuous auditioning with a maximum of one week. Each candidate tells **his/her own story** of ± 30 seconds. Each candidate signed a preliminary (standard) waiver, a transfer of intellectual property rights related to film, publications, confidentiality and penalties for violations thereof. **The jury selects by majority voting up to 1000 candidates who proceed to the 2nd round.**



Second selection round (maximum 1.000 candidates)

Each candidate tells 1 **love story** with a maximum length of 1 minute. All jury members voice their opinion but the project coordinator determines which 240 candidates proceed to the third round.

Third selection round (maximum 240 candidates)

Each candidate tells one story lasting 2 minutes about **compassion within a horror environment**.

All judges give their opinion, but the representative of the UN determines which 160 candidates proceed to the fourth round. All candidates sign another waiver, with follow-up specification.

Fourth selection round (maximum 160 candidates)

Each candidate tells one story lasting 3 minutes about **joy within an adventure environment**.

All judges give their opinion, but NGO representative determines which 80 candidates proceed to the fifth round.

Fifth selection round (maximum 80 candidates)

Each candidate tells one story lasting 4 minutes about **money with a thriller aspect**.

All judges give their opinion, but the representative of business determines which 40 candidates go to the sixth round.

All candidates sign a preliminary contract. (For definition thriller: see page 11 of this prose)



Sixth selection round (maximum 40 candidates)

Each candidate tells one story lasting 5 minutes about **equality in a romantic setting**.

The investors (via the BUSINESS- and/or CROWD FUNDING website, choose by majority vote which 30 candidates will proceed to the seventh round). Before the voting, all five judges give their voting-advice.

Seventh selection round (maximum 30 candidates)

Each candidate tells one story lasting 7 ½ minutes (with visualisation examples) about the item **'why he/she is not a warcriminal, ever'**

The investors (via the BUSINESS- and/or CROWD FUNDING website, choose by majority vote which 30 candidates will proceed to the eighth round). Before the voting, all five judges give their voting-advice.

Eighth selection round (maximum 20 candidates)

All candidates sign an intention labourcontract. Each candidate tells one story lasting 10 minutes about **my country and HumanRights**, with **the point of view of an entrepreneur**.

Investors (via the BUSINESS- and/or CROWD FUNDING website), choose by majority vote which 10 + 2 (reserve) winners. Before the voting, all five judges give their voting-advice.

The 10 (plus 2 reserves, total 12) chosen storytellers sign a contract and are willing to commence with the training phase as described in step 6 of the production according to the format for the media plan.

Next step: production of 8 TV-shows can start (after the production of the 3 documentaries has been completed).

Triggered to invest in this very special TV-series?

Send an e-mail to castinginternational@planet.nl to make an appointment for a personal presentation