

1 Mediaplan Uganda, documentary 1: Introduction to Uganda: 50 years of independence

Main title: Uganda & universal Rights: A totally different world, 50 years of independence.

The three questions are: 1. What is your contribution to peace?
2. What is your contribution to safety?
3. What is your possible solution to disarmament issues?



Treatment + financial breakdowns are completed.

Next step: production can start

The (sub)format ‘So speak documentaries’

INTRODUCTION

This format is for the promotion of the formats talent hunt *So...speak!* And the *So...speak!-feature films*, and is as such interdependent, distributed through various media channels.

SUB-FORMAT documentaries: IN PITCHES

The ‘documentary’ sub-format is as follows:

<u>CONTENT</u>	<u>LENGTH-DURATION</u>
1. Begin-leader	5 - 10 seconds</>
2. INTRODUCTION	20 – 25 seconds</>
3. item: UGANDA Humans	7 minutes</>
4. UN- / NGO- / Charities Work	1 minute</>
5. item: UGANDA nature	7 minutes</>
7. UN- / NGO- / Charities Work	1 minute</>
8. item UGANDA culture	7 minutes</>
9. UN- / NGO- / Charities Work	1 minute</>
10. EVALUATION	20 - 25 seconds</>
11. End-leader	5 - 10 seconds</>
Total per episode	6-25 minutes</>

SUB-FORMAT documentaries:CONTENT

- There are 3 documentary episodes (trypitch) filmed with HD-camera’s with 2 presenters.
- Here it concerns TV documentaries, in which 3 items each time play a central role in the UGANDA where the concerned mediaplan takes place (eg. Uganda): culture, nature and Humans.
- Each item has a duration of (about) 7 minutes, and contains (from an ethical or natural perspective) in terms of content an ugly (ie: suffering, misfortune, loveless, suppression, or joyless) aspect, and a beautiful (ie: loving, compassionate, joyfull, or equanimity) aspect.
- In each of the 3 episodes, each presenter has his/her own item that they encounter in their role during their work according to the overall mediaplan format.
This creates visual impressions which are not directly ‘sought’, but were encountered during work (each presenter continually has their own video production team that follows them).
Such a team consists of a cameraman, editor and producer.
For example: in episode 1 the presenter presents the item nature in which he/she together with park rangers goes out collecting factual information about poachers and varieties of animal species to offer candidates for the talent hunt a topic. {in episode 2 the item is Humans; in episode 3 the item is culture}.
- The transitions between the items are advertisements containing information about the work of the UN /NGO /Charities with an appeal to donate to their bank/giro account.

SUB-FORMAT documentaries: FORM

The special feature of these documentaries is that the shootings of the 3 presentations have not been intentionally made for the public, but came about spontaneously during production. This in contrast with the 3 UN/NGO/Charities work which was made in advance as advertisements according to script. This makes these advertisements in terms of their form kind of like slick commercial advertisements in the programme, while the viewer gains access to totally new worlds of work and life in Uganda through the work of various professionals who go from one extreme to the other in the given 3 items.

During production an extra, final documentary will also be made, focusing on sustainable infrastructural education concerning Human Rights and the Convention of Geneva in UGANDA, and a sustainable infrastructural economic contribution as described in the format.

Triggered to invest in this very special film story?

Send an e-mail to castinginternational@planet.nl to make an appointment for a personal presentation.